

Initiative Name:

PLEDGE

Initiative Description:

The Department of Environmental Quality (DEQ) recognizes that timely decisions on air permit applications are needed in this global economy. Therefore, the DEQ is creating PLEDGE – **P**romoting **L**eadership in **E**nvironmental **D**ecision-making to **G**row our **E**conomy and commits to processing targeted air new source review permit applications within 120 days of receipt in a cooperative, transparent manner. PLEDGE is a program to ensure timely decisions on air permit applications of significant economic impact. The PLEDGE applicants will be a limited list selected by the Department of Labor and Economic Growth, and a significant economic importance to Michigan. Also, the DEQ is participating in the online permitting project MiTAPS.

Expected Outcomes:

Administration Goals Attained:

- Streamline Permitting/Regulatory Processes

Other Benefits and Outcomes:

- DEQ will coordinate and expedite other environmental permits required for projects chosen for the PLEDGE program.
- Selection criteria for PLEDGE projects can include preferences for projects in areas that already have required infrastructure thereby reducing sprawl.
- Protecting air quality – all required air regulations will be met during processing of PLEDGE permits
- Streamline permitting and regulatory processes to promote economic investment.
- Increase public notification and participation.

Progress to date:

- PLEDGE information has been posted on the DEQ website, shared with the Department of Labor and Economic Growth, and the Michigan Economic Development Corporation. Several potential projects are being discussed. Several companies are considering this program.